



EXPERIENCE Inbound

Wisconsin's Premier
Marketing and Sales Conference

SPONSORSHIP OPPORTUNITIES

Thanks for your interest in sponsoring the 12th annual event, co-hosted by two HubSpot partner agencies, Stream Creative and Weidert Group.

This full-day conference is hosted on two back-to-back days in two markets to ensure maximum exposure.



2

MARKETS

4

MONTHS EXPOSURE

200

ATTENDEES PER DAY

+50K

LOGO IMPRESSIONS

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EXPERIENCE
Inbound

WISCONSIN'S
PREMIER



EVENT INFO

2026 Dates

April 28 | Brookfield Conference Center,
Milwaukee

April 29 | Lambeau Field, Green Bay

Expected Audience

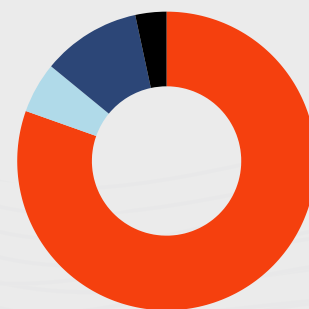
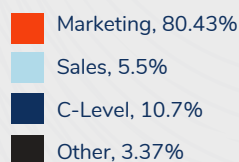
200 WI-based marketing & sales
professionals and business
owners **each day**

Exposure Time

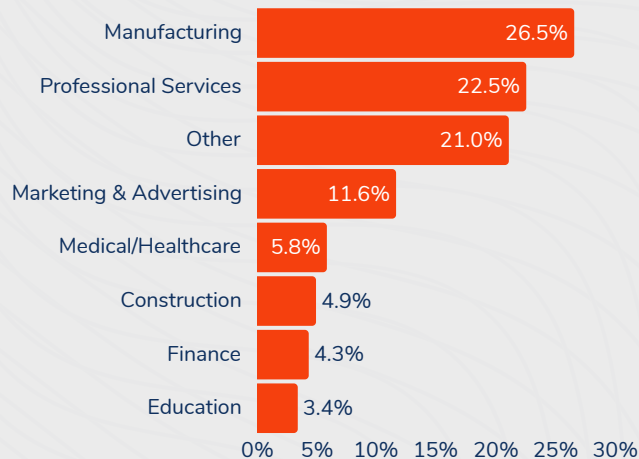
- 4 months of promotion (Feb-May)
- 2 seven-hour event days
- Over 50,000 logo impressions through event ads, website sessions, social media, and email opens

Attendee Demographics

JOB ROLES



INDUSTRIES



WHAT ATTENDEES SAY:

"Experience Inbound was an exceptional event, offering an abundance of highly pertinent insights and actionable strategies essential for navigating the ever-evolving marketing landscape. The caliber of speakers was top notch and surpassed all expectations! It was a well-executed conference that I would recommend for marketers at any stage of their career."

– Krista, Attendee



LET'S DO LUNCH

Refuel and recharge with this lunch sponsorship! Your brand will be front-and-center when attendees gather for a midday break.

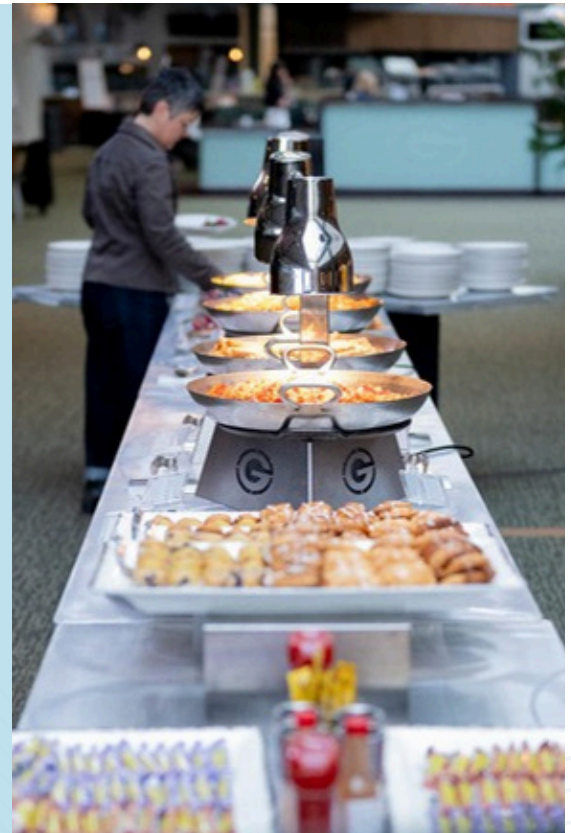
Includes:

- 4 complimentary event passes
- Deliver a 2-minute message or show a promotional video before keynote
- Table-top buffet signs
- Booth in the exhibitor area
- Full-page ad in program booklet
- Featured spotlight in a promo email and on event webpage
- Your logo receives high-tiered placement on the website, emails, and digital signage during the event
- 4 dedicated social media mentions
- \$20 off discount code to share with your network



Idea: Provide branded napkins or koozies

Investment: \$5,000 per market



BREAKFAST OF CHAMPIONS

Kick off the day with your brand front-and-center! This sponsorship puts your company in the spotlight as attendees gather to fuel up for a full day of insights and networking.

Includes:

- 2 complimentary event passes
- Featured spotlight on event webpage
- Table-top buffet signs
- Booth in the exhibitor area
- Half-page ad in the program booklet
- Your logo receives high-tiered placement on the website, emails, and digital signage during the event
- 2 dedicated social media mentions
- \$20 off discount code to share with your network



Idea: Provide branded napkins or koozies

Investment: \$2,500 per market

PRO TIPS TO MAXIMIZE YOUR SPONSORSHIP

- Offer a giveaway to collect attendee information (Ex: sign up with email for exclusive offer or resource)
- Business card drop for a chance to win prize
- Offer demos at your table/booth space to attract traffic
- Prepare a video to share on the main stage (if available)
- Stick around for happy hour to network with attendees



HEADSHOTS WITH POPCAM

Investment:
\$2,000 per market

Help attendees create a memorable experience by offering them professional, AI-enhanced headshots they can share instantly. As the sponsor of the Popcam kiosk, your brand gains visibility through customizable emails.

Includes:

- 2 complimentary event passes
- Half-page ad in program
- Logo above Popcam
- Your logo receives high-tiered placement on the website, emails, and digital signage during the event
- 2 dedicated social media mentions
- \$20 off discount code to share with your network



Idea: Provide branded items at the kiosk, or upgrade to add a branded backdrop.



IT'S 5 O'CLOCK SOMEWHERE

Investment:
\$1,250 per market

Be the highlight of happy hour! With this sponsorship, your brand will set the tone for the evening as attendees unwind and network.

Includes:

- 1 complimentary event pass
- Branded drink tickets placed in all name badges
- Branded signature drink of the event (venue approval needed)
- Quarter-page ad in program
- Your logo featured on the website, emails, and digital signage during the event
- 1 dedicated social media mention
- \$20 off discount code to share with your network



Idea: Provide branded napkins or business card drop for a gift basket



HYDRATION STATION OR BREW & RENEW

Investment:
\$1,000 per market

Keep attendees refreshed with branded water or coffee stations. Stay top-of-mind while keeping everyone energized!

Includes:

- 1 complimentary event pass
- Table-top station sign
- Quarter page ad in program
- Your logo featured on the website, emails, and digital signage during the event
- 1 dedicated social media mention
- \$20 off discount code to share with your network



Idea: Provide branded reusable bottles, cups or business card drop for a giveaway





WELCOME PACKS

Investment:
\$500 per market +
in-kind items of >\$500

Make a memorable first impression with branded welcome packs. You provide this customizable kit that can include event essentials and items tailored to your brand.

Includes:

- 1 complimentary event pass
- Quarter-page ad in program
- Your logo featured on the website, emails, and digital signage during the event
- 1 dedicated social media mention
- \$20 off discount code to share with your network



AFTERNOON SNACK ATTACK

Investment:
\$750 per market

Help attendees stay fueled with an afternoon snack break featuring your brand as they grab a bite to keep their energy up.

Includes:

- Table-top station sign
- Your logo featured on the website, emails, and digital signage during the event
- \$20 off discount code to share with your network



Idea: Provide branded treat bag or napkins



CONTINUOUS LEARNING

Investment:
\$500 per market

Keep your brand in front of attendees long after the day ends by sponsoring our session recordings, which are available on-demand for 12 months following the event.

Includes:

- Featured inclusion in post event email
- Featured treatment on session recordings video page for 12 months
- Your logo featured on the website, emails, and digital signage during the event
- \$20 off discount code to share with your network



SPONSOR PACKAGE ADD-ONS

BOOTH SPACE: Maximize your exposure with a booth space where you can showcase your products and services directly to event attendees.

Investment: \$500 per market

ADDITIONAL TICKETS: Add sponsor tickets for additional guests for 50% off regular price ticket (limit 2 per sponsor). Required to staff your booth if complimentary pass not included in your package.

EXPERIENCE INBOUND | SPONSORSHIP KIT 2026

	Lunch	Breakfast	Headshots	Happy Hour	Hydration Station or Brew & Renew	Welcome Packs	Afternoon Snack	Continuous Learning
Price	\$5,000	\$2,500	\$2,000	\$1,250	\$1,000	\$500 + in-kind	\$750	\$500
Complimentary event pass(es)	4	2	2	1	1	1		
Exhibitor space included	x	x						
Speak/show video onstage	x	x						
Program ad	Full	Half	Half	Quarter	Quarter	Quarter		
Featured in email	x							x
Station signage	x	x	x	x	x		x	
Branded drink tickets & signature drink				x				
\$20 Off sharable ticket discount code	x	x	x	x	x	x	x	x
Logo featured on event website, emails & onsite digital signs	x	x	x	x	x	x	x	x
Social media mentions	4	2	2	1	1	1		
Opportunity to provide branded promo items	x	x	x	x	x	x	x	x
Featured on video webpage								x

HOSTED BY

